

From “Capture to Print & Display” ...

This four-day educational series details a “Masters” approach to digital workflow. Learn the key elements of various software packages and photographic techniques that when combined successfully, will deliver *extraordinary* results!

Educators:

Jim LaSala, Master Photographer, Master Electronic Imaging, Cr.

Jim Roselli, Moab Master Printmaker, Photographer
Imaging Science Foundation ISF-Residential, ISF-Commercial

Day 1 - Digital Essentials and Lighting

- Techniques to ensure the best digital capture no matter which camera you use
- Expand your cameras dynamic range
- Color Management – do’s and don’ts
- Which shooting mode is best for you
- Does the camera really matter anymore?
- Master one lighting technique, then experiment with others
- Simple posing + simple lighting = great images

Day 2 – More Lighting & Lightroom 3.0/4.0

- Studio Strobes – fact and fiction
- Light modifiers, how to select, use and maintain
- Configuring Lightroom for *maximum* performance
- Lightroom tethered capture and control of your photo session. Live projected photo session.

- Lightroom 3.0/4.0 - Import parameters and presets you should know
- HIGH SPEED - Select, rate and process your images
- From Lightroom to Photoshop and back

Day 3 - Photoshop and Plug-Ins

- Photoshop CS5 and why its time to upgrade
- So many Plug-Ins, so little time – how to choose what’s best for you.
- No background? No problem. Masking techniques to give you unlimited choices for your clients.
- Learn the essential tools to use in Photoshop CS5
- From Pixels to Fine Art, learn to walk before you run
- Taking ordinary images and transforming them into extraordinary Works of Art.
- Processing expanded dynamic range data sets

Day 4 - Post Processing for various outputs

- Right sizing pixels, frame rates and aspect ratios for the newest display devices.
- Techniques targeted at specific media for award winning gallery & competition prints.
- Proof is in the pudding. Epson Printer on site for final output.
- Color Management – I’m Back. Why?